

Centerfold with bleed:

17 inches x 11 inches (full size)
16.5 inches x 10.5 inches (trim)
15.5 inches x 9.5 inches (safe text size)

Centerfold no bleed:

15.5 inches x 9.5 inches

Half page vertical with bleed:

4 inches x 11 inches (full size)
4 inches x 10.4 inches (trim)
3.5 inches x 9.4 inches (safe text size)

Half page vertical no bleed:

3.5 inches x 9.4 inches

Mazama Magazine Ad Dimension Guide

*All measurements are in inches, listed by width
and then height.*

Full page with bleed:

8.5 inches x 11 inches (full size)
8.2 inches x 10.5 inches (trim)
7.25 inches x 9.5 inches (safe text size)

Full page no bleed

7.25 x 9.5

1/8 page no bleed:

3.5 inches x 2.3 inches

Quarter page no bleed:

3.5 inches x 4.6 inches

Half page horizontal with bleed:

8.5 inches x 5.5 inches (full size)
8.5 inches x 4.2 inches (trim)
7.25 inches x 4.75 inches

Half page horizontal no bleed:

7.25 inches x 4.75 inches

1/12 page no bleed:

3.5 inches x 1.5 inches